



MEDIA RELEASE
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Pink Ribbon Celebration at Bethesda Hospital.

Building on from their inaugural Pink Ribbon Breakfast last year, Bethesda Hospital in Claremont will again host their own Pink Ribbon Breakfast held on National Pink Ribbon Day on Monday 24 October 2011.

Pink Ribbon Breakfast across the country raises vital funds for Breast Cancer Research. All funds received from the breakfast and the merchandise sales at the hospital will be directed to the National Breast Cancer Research Foundation (NBCF).

Held in their well-reputed café overlooking the picturesque Freshwater Bay, this fundraising breakfast is open to the general public, as well as patients, staff and doctors. There is plenty of seating, as well as lounge areas. Pink Ribbon Day merchandise will also be available for sale in the hospital.

For just \$10 patrons will be treated to a fresh healthy breakfast buffet style from 8:00am which will include: fresh fruits, cereals and muesli, yoghurt and assorted freshly squeezed juices; in addition to the café's popular barista brewed coffee.

Bethesda Hospital has a close affiliation with breast cancer, through their provision of palliative care in their 20 bed in-patient Palliative Care Unit and more recently, their Palliative Ambulatory Service (North) – a mobile team of specialists based at the hospital.

Chief Executive Officer, Ms Yasmin Naglazas, confirmed Bethesda's strong connection and support of research into breast cancer. 'I would be delighted to see visitors to the hospital as well as our staff and doctors to support this event. It is once again our pleasure to be part of an annual event that has been so critical in raising awareness for much-needed breast cancer research'.

For table bookings please contact 9340 6417.

Bethesda Hospital is an independent 88-bed award-winning hospital in Claremont which has been providing care and service to the Western Australian community for nearly 70 years.

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